Differences in Learning with Multimedia vs Non-Multimedia Presentation Formats

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A national United States research study was conducted with college freshman students from five different university campuses in Northern California and Illinois. The research study included freshman students from California State University, the California Community College system, a private University offering undergraduate, graduate, and doctorate degrees, and a campus from the Illinois State University system, also offering undergraduate and graduate degrees (See Chart No. 1, Instrument and Media Development Process).