Incubating New Zealand: The Passing of Traditional Society in the South Pacific
(Multimedia with sound, Maori music, moving images)

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Knowledge workers and educators are discovering New Zealand as a lifestyle choice, not to mention an investment and business destination. Known for its extreme sport and innovative culture, New Zealand is as large as the world's 74th largest city, Miami, Florida, but it has a landmass as big as Colorado. What does country vastly rich in natural resources and beauty do in the knowledge economy? How do you incubate an entire nation? What are the "speedbumps on the Kiwi information superhighway"? How to include Maori and Pacific Islanders in an inclusive information society?

CV: A specialist in technology and national economic development, Frederick's experience includes extensive experience in Latin America, and Central and Eastern Europe. A Californian and Stanford graduate, Frederick emigrated to New Zealand to enjoy the fruits of the knowledge economy.

Howard H. Frederick is recognised as a authority in the field of global communications, economic development and new technologies. He is the author of New Zealand's Knowledge Economy report (1999) (www.knowledge.gen.nz). One of New Zealand's leading advocates for the knowledge economy path to development, Frederick is New Zealand's only Professor of Innovation & Entrepreneurship, based at the UNITEC Faculty of Business in Auckland. Before moving to New Zealand, Frederick taught at such universities as Ohio University, University of California, American University, and Emerson College. From Emerson College he was tapped by the German government to head the Saxony Telematics Development Corporation in eastern Germany until moving to New Zealand. Frederick is Director of the New Zealand Centre for Innovation & Entrepreneurship, a New Zealand technology incubator focused on mobile, m-commerce, multimedia. He serves as well as a councillor on the Internet Society of New Zealand (www.isocnz.org.nz)