

Let Someone Else Do It Better: the New Wave Of Outsourcing

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Abstract: As the E-commerce space takes a new shape on a regular basis, companies are struggling to keep up with their IT demands. Outsourcing solutions removes the burden from a company's IT department.

Attendees will learn:

- 1) The benefits of outsourcing your solutions.
- 2) How outsourcing is suited to the many changes in the e-commerce marketplace today.
- 3) How outsourcing adds to a company's bottom-line through return on investment and high performance employees.