

Jeremy Friedberg
Spongelab Interactive

E-Learn 2012 World Conference on E-Learning in Corporate, Government, Healthcare,
& Higher Education

- Proposal for Products/ services showcase

“Playing, teaching and tracking e-learning in science education”

In this showcase by Spongelab, learn about games and multimedia designed to help students understand challenging concepts in an engaging learning environment. Play with science through a free online science education platform that houses over 800 pieces of multimedia content including games, animations, images and interactive lessons. Spongelab supports game-based learning with a complete pedagogical toolset that enables teachers to share lesson clusters with students and track classroom engagement levels. This showcase will demonstrate an all-in-one online science education platform that serves as a model for e-learning. Learn more about a website that receives over 50,000 unique visitors every month and has grown at a rate of 40% monthly. Spongelab has delivered 1.5 million pieces of educational content to users in over 150 countries across the world. Play our popular collection of educational games that teach topics as varied as genetic inheritance and DNA transcription.