Session Title: Effectiveness of Virtual Learning

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Description:
In response to shrinking travel budgets and customers’ overloaded schedules, many companies have moved at least a portion of their instruction online, yet they continue to believe that traditional, face-to-face classroom learning is “best.” Truth is, there’s ample evidence that virtual classroom learning can match or even surpass traditional instructor-led training. In recent years, technology advancements have made it easy to deliver training conveniently and cost-effectively online, with the ability to reach more people at once, anywhere in the world. As the economy improves this year and hiring increases, training will become an even more critical competitive business advantage. In this session, we will discuss best practices for building effective virtual training programs that align with business objectives and produce measurable results. We’ll explore the true business value of online training and explain the role of training as it relates to business optimization. Specific topics will include:

- Facts and fallacies surrounding virtual classroom learning
- Real world examples of instructors using online training as an effective tool to break down barriers, engage learners and create a lively, interactive learning environment
- Best practices in creating successful online learning environments