As students today becoming increasingly dependent upon Google for their main source of information, it is becoming increasingly difficult to convince them of the importance of using other resources. From a librarian’s perspective it is frustrating to hear students say they believe Google is sufficient for finding the information they need for their research, while access to expensive library databases show low usage statistics. As budgets continue to shrink, justification for purchasing resources is becoming common. Educating library users about library resources is one of the best ways to market a library’s databases and assure support from users and administrators.

In this session, the presenter will examine current practices of teaching research strategies to online users, and will share examples of online activities that drive students to use the library’s online resources, and illustrate to students the importance of using more than Google when conducting research. Links to tutorials will be shared, along with relevant research on the topic.