Managing an Educational Website: From Concept to Funding to Execution to Use

This paper will present ways for directors of information technology to successfully execute an educational website based on the experience of creating the global-elearning site, a project funded by the New York State Education Department. The development of an education website is a team effort often involving people with different mindsets and philosophies: teachers, technology expert, programmers, administrators, funding agency, etc. Harnessing the expertise of the team members and having them work together for the best outcome is a challenging task for the team leader often requiring specialized management skills. We provide practical step-by-step guidelines for managing an education website from the concept to the end users, namely students, using the website to enhance their educational experience.