The Use of Online Professional Feedback in Higher Education:

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Abstract: Studies have shown that providing meaningful feedback to students plays an important role in improving student learning. Design critique sessions, often used by instructors in visual journalism courses, provide an opportunity to give immediate feedback to students, and such feedback offers supportive comments that will help students to effectively realize their creative and conceptual goals. This session discusses the design and implementation of ‘EvaluWeb,’ a multimedia-powered online professional feedback system that allows students to upload their class assignments on the Web and invite industry professionals to evaluate and critique their class projects. At the end of the presentation, participants will be invited to discuss ways to incorporate the system into their discipline.