A Virtual Faculty Resource Center: An Innovative Adaptation of Blackboard for Faculty Recruitment, Development and Retention.

- Objectives:

  Attendees will be able to:

  - Discuss the benefits and the process involved in developing and sustaining a virtual faculty resource center
  - Discuss timeline and organizational resource considerations when developing media assets and other materials for a virtual faculty

  Our nation is facing a critical nursing shortage. Compounding the nursing shortage is an even more severe nursing faculty shortage. Drexel University, College of Nursing and Health Professions, in response to the nursing faculty shortage, has adapted online courseware (Blackboard) to create an innovative virtual faculty resource with the intent to provide support for novice nursing faculty as well as fulltime faculty. This innovative use of technology has contributed to recruitment, development, and retention of faculty at a time when most nursing schools in the US are reducing student enrollment due to a severe nursing faculty shortage. It has provided an effective means to providing faculty with 24/7 access to important course/program information, tutorials and resources that support achieving program outcomes, maintaining continuity across the program and increasing faculty retention. This poster demonstrates the components of the Faculty Resource Center and includes highlights on how the CNHP has used this technology to provide faculty with essential resources in a user friendly and organized manner. A computer demonstration can also be provided with the poster.