The concept of A Start Up A Week is to bring together top developers and designers, pitch them an idea for a startup, and give them just one week to take the idea from concept to reality. This presentation will show and discuss Episode One of “A Startup A Week” on how this team of developers and designers build out a Facebook application that used the viral power of the social graph to raise money for a computer lab for kids in Cambodia. To see the actual Facebook application that was developed: https://register.facebook.com/r.php?referrer=112&app_id=12056693085

To view the produced video for Episode One the link is http://astartupaweek.wordpress.com/ This series of short reality type videos shows how the team works through the engineering process of project design, implementation and management with real world challenges and the pressures of a weeks’s deadline. The A Start Up A Week video supported blog can serve as a resource for quickly teaching students how to work together in a team to take a major project concept to reality in a short period of time.