Hello,

I'm getting in touch with a speaker proposal for your upcoming conference – Shirish Nadkarni, CEO of LiveMocha. Shirish is recognized as a successful entrepreneur who is passionate about building great consumer services and would be able to talk to how can social networks be used to meet the demands of the current language learning community and what type of advantages social networks offer over traditional language learning formats. As a speaker Shirish is tremendous at making these principles easily understandable and actionable for his audience, and would be a great fit for your conference.

I've included a speaker abstract and some biographical information on Shirih below. If you have any questions or require additional information, please don't hesitate to contact me.

Thanks in advance for your consideration.

Cheers,
Jessica

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Language learning on the web
Advances in technology continue to change the way we communicate, network and learn. In the past five years, we've seen the Internet become saturated with various forms of purely social networks, focused on creating personal and professional connections with friends and colleagues. More recently, we've seen a new generation of social networking services that add value by focusing on accomplishing tasks beyond merely socializing or sharing media. Social networks on the web also provide the ideal platform for connecting with people across international borders in real-time and at much lower costs. As International trade and globalization increase, access to foreign languages and international contacts becomes a must. Currently, there are over 375 million people worldwide wanting to learn a language, with a market estimated to be at $20 billion, fueled by immigration, globalization and travel.

About Shirish Nadkarni
As founder and CEO of TeamOn Systems, Shirish led a team that built a unique consumer wireless e-mail platform that is in use today by over 2 million BlackBerry users. TeamOn Systems was acquired by RIM in 2002 for its innovative work which formed the basis for RIM's highly successful launch into the consumer space as the BlackBerry Internet E-mail service.

Prior to RIM and TeamOn Systems, Shirish was a senior executive at MSN where he successfully drove the product and business strategy that catapulted MSN.com from ninth place to among the Web's top three portal sites. While at MSN, he personally orchestrated the acquisition of Hotmail and partnership with Inktomi Corporation to jump start Microsoft's entry into the two largest internet application categories - E-mail and Search respectively.
Shirish holds an MBA from Harvard Business School and a BSE from the University of Michigan, Ann Arbor.

Besides work, Shirish loves to hold pancake breakfasts and barbeques for his co-workers and is known to have a wicked top spin in ping-pong.