The Hindi Urdu Flagship at the University of Texas is a new innovative program in which students are expected to achieve Superior proficiency in Hindi and Urdu during their four-year undergraduate career while majoring in various fields, such as Political Science, Business, Engineering and others. Similar Flagships exist in critical languages like Chinese or Arabic at other universities. Although Study Abroad is an important part of the program and students will spend their junior year in India, the language website plays an important role during the three years that the students are study in the US. During the current cyber-project in Hindi Urdu, which was modeled on cyber projects in languages, such as Chinese and German, a large number of questions were asked of native speakers and the answers have been placed on the website. Some of the questions deal directly with language, such as questions about honorifics and use of vocabulary; other questions deal with cultural phenomena, such as the celebration of Diwali and Id, and various social customs, such as marriage and eating habits. The videos are available to students in the Flash format with the transcripts in various forms. During the demonstration, it will be shown how these video discussions are used at various levels of proficiency, especially the advanced and superior levels. The importance of the project is that for the first time, students are expected to reach a level of language ability which will enable them to make professional use of Hindi and Urdu in their chosen profession; the current video project plays an important role in achieving this proficiency.