Instructional Strategies and System Facilitating Mobile Learning: Thailand Experiences*

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Abstract

This paper deals with Thailand’s recent experiences in the move towards university students’ greater use of mobile phones with various commercial packages as information unintentionally facilitating learning. Evidences in the paper tend to suggest that students’ mobile information management can be facilitated if appropriated strategies and instructional system and analysis approach employed within appropriate English language learning tasks via mobiles as learning support devices.

The evidence also points out certain factors deemed to be contributed to successful establishment of mobile learning system and analysis approach. Particular importance in this regards can be attributed to the roles played by the university in putting in place a host of proper “WAP site”. Empirical results also suggest that not only the mobile learning can be facilitated but also better social practices as well. To conclude the paper, the lessons learned in applying instructional system and analysis approach are commented in light of the students’ mobile autonomy.

Key words: mobile learning, information management, learning organization, instructional strategy, instructional system, instructional analysis.

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