The e-learning lab is the latest addition to the portfolio of our staff development venues. Its main purpose is to allow staff to try out different tools and technologies in a safe and supported environment. Staff are able to assess the tool or technology’s relevance to teaching and evaluate the potential impact on student learning. The lab also functions as an experimental playground, where staff can test new software and hardware and make recommendations for university wide implementation. A small area in the lab is also set up as a sound-proof studio for recording audio and video podcasts. We will provide: rationale for setting up the e-learning lab, a description of main activities, and outline the implications for further practice and research. Additionally, we will cover practical advice on lab logistics, identifying relevant tools and technologies, promoting lab activities, and also the lessons learned, which will be of value to those seeking to explore approaches to embedding e-learning institutionally and diversifying their staff development portfolio.