PRESENTATION TITLE: "Balancing Act! Key to Successful E-Learning Implementation"

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PRESENTATION ABSTRACT
Quite often, many corporations, organizations and government agencies and others that undertake e-learning implementation project suffer a sudden attack of multiple identity syndrome that lasts for a while. Depending on how the crisis is managed, it might end up killing or making the project. Due to other compounding variables, many e-learning implementations hardly survive the initial attack without indelible financial and psychological bruises. However, a proactive and participatory acceptance of the fact that they will be dealing with a complex issue that is typical of a "company" that finds itself in-between three industries may yield an immediate cure and prolonged sustenance. Yes. During an e-learning implementation project, the implementing entity might be asking itself, “What am I now? My regular industry -the one I already know in and out (my field or my subject-matter?) a software industry? Or an educational/learning industry?”

Well, the presentation highlights the hi-tech components of E-learning implementation, focusing on the E-learning Technology platform – Technical Environment – The Systems (both content management System (CMS) and the Learning Management System and what have you. It goes further to present the Education and Human Capacity aspect of the implementation. This part includes the e-learning knowledge transfer curriculum for the implementation team – the training development and delivery - The content and Training Strategies, change management and success metrics, or what have you. Of course this part holds the characteristics that make it look like the implementing entity is running a school (with all the training tha will be going on.)

Then it brings in the component that deals with the Usage Environment or functional dynamics - the end users in their domains (the regular industry) what the end user is actually does and what they are going to learn or learn better through e-learning. Due to the fact that the e-learning technology is still in its emerging stage, many new ideas and policies might be initiated and integrated into the implementation to make it more functional to the end users and their needs.

All in all, the success of an e-learning implementation definitely depends on how well a corporation, an institution, NGO or government agency organization balances its act in each of those multiple industries and dynamics that call for attention during the implementation. Therefore the exact solutions for successful implementation of e-learning are intergrated into the discussion with examples.