The diffusion of and individuals’ adoption of telecommunications projects in the United Arab Emirates. Dubai Media City (DMC), Dubai Internet City (DIC), and Knowledge Village (KV) are modern telecommunications and educational facilities modernizing the country. This particular study uses quantitative research in which numbers, statistics and categories are frequently used especially in data analysis. Further, the study uses survey-questionnaire as a toll of data collection. This study will attempt to investigate the diffusion and individuals’ adoption of telecommunications technologies such as mobile telephones, communications satellite television, and the Internet as related to individuals' age, income, and educational level.