Product: Building Teacher Capacity DVD  
Client: Pacific Resources for Education and Learning (PREL) and Ministry of Education in the Marshall Islands

Client Need: Educational success of all students, including those in the Pacific, is dependent upon the presence of a capable teacher in the classroom. School principals, administrators, and other school leaders in the Marshall Islands needed both the materials and methodologies to help them support their classroom teachers by:

- Addressing the need for ongoing staff and instructional development
- Modeling of teaching and classroom management strategies
- Providing instructional resources

User Profile:
- School leaders with at least three or more years of teaching experience
- Users’ knowledge of and skill in content areas and pedagogy varies, although average level of proficiency is low
- Primary language is Marshallese; English language proficiency ranges from 2nd grade reading level to fluency
- Users scattered over many small islands
- Some have access to Internet, others do not
- Range of experience with technology

Requirements for Final Product:
- Engaging and interactive
- Culturally appropriate
- Multi-language presentation
- Easy to distribute
- Easy to use

Solution: Seward Learning Systems and the Richard Diercks Company designed and developed a DVD-based instructional resources kit to support the Building Teacher Capacity (BTC) program. School leaders use the DVD to increase their competency in professional development and teaching. Features of the DVD include videos, photographs, graphics, text, audio, and tutorial instruction modules with questions and discriminate feedback. For the video segments, users may choose between an English or Marshallese sound track.

The DVD has two main sections:

- **Topic Overviews** provide information about professional development topics and interactive practice exercises in which the user evaluates a school leader’s actions in a typical scenario. At the end of each exercise, the user receives guided feedback. After the user completes all exercises relating to a topic, a cumulative score is displayed.

- **Demonstration Lessons** model effective instructional strategies in six critical content areas at five different grade levels. Teaching strategies are demonstrated in video-clips within the context of six major content areas: Math, Science, Social Studies, Health, Marshallese, and English Language Arts. Each video-clip concludes with a question-and-answer session with the featured teacher.