Futuristic Strategies for Designing and Implementing World Wide Web Presentations

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This presentation is designed for people who intend to create and implement pages for the World Wide Web. The techniques and methods presented can be applied not only to create an informative, engaging presentation but also to maintain such a presentation. Emphasis will be placed on four key players involved in the design process: presenters, information stewards, designers, and Web site users. Techniques and methods that lead participants step by step from conception of a project through successful design will be presented.