Public broadcasting archives and documents used for educational purposes

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Contemporary education needs to be connected to the very world it purports to study. In this context, media archives and documents are value-added material that can support both traditional pedagogical practices and media literacy related activities. Public broadcasting archives and related documents can play an edifying role in offering various sources through which to grasp a host of current and historical issues. Recognizing the educational value of its media assets, Radio-Canada is working with schools, colleges, and universities in exploring a variety of pedagogical scenarios in which media content can complement traditional study material. This presentation will illustrate how Canada’s public broadcaster can, by means of forging partnerships with various organizations (multimedia, cultural, or educational), and repurposing of media archives, play an active role in the development of educational Web content as part of a constructionist approach to learning.