The Mobile Presenter
Robin Ashford

ABSTRACT

Join us for a multi-disciplinary tutorial or interactive session exploring various multimedia presentation tools and technology. We will cover what's out there (computers, PDAs, projectors, and accessories such as screens, portable carriers, sound, etc.); considerations in putting together your own “portable system;” tips and techniques for working with the various equipment; and tips and techniques for developing presentations and incorporating sound, graphics, and other media using Microsoft PowerPoint as a base medium to start with then using it to set up a regular presentation, a show, a kiosk, a Web page, converting it to Flash, and more. Bring your ideas and some of your material! Yours may be the live example selected for the session!

Objectives:

At the end of this session the participant will have an understanding of or be familiar with:

- taking a outline from Microsoft Word to Microsoft PowerPoint
- techniques for rapidly developing a presentation in MS PowerPoint
- how to add graphics, sound, movie clips, and their own voice clips to a presentation
- how to add hypertext links and branches to their presentation
- how to use MS PowerPoint to generate a “regular presentation,” a kiosk format (self-running), a Web page, or convert the file to Flash format and how Flash files can be used
- using the various tools to take notes and navigate around while in the midst of a PowerPoint presentation
- the various types of tools used in multimedia and presentation technology, and how they can work together, including:
  - laptop
  - PDAs
  - Computer speakers
  - DVD/VCR
  - LCD projectors
  - Wireless remotes, including mice and special laser pointers
  - Recording media such as CD, DVD, and USB drives
- Techniques in tying all of the above together when having to be a “mobile presenter”
Summary of Instructor's Qualifications

Robin Ashford currently owns and operates SILK enterprises (SILKent), a consulting/training business, and LifeSpring International, an e-commerce business. Previous experience includes Senior PC Analyst/Training & AV Coordinator for Children’s Hospital, Internet Communications Coordinator for a California State grant, teaching at University of Phoenix, Chapman University, Coleman College, and the University of Denver. She has also worked as a trainer with New Horizons and CompUSA. Her work with SILKent involves consulting and training for various businesses throughout Southern California and other western states, and includes digital business design, Internet marketing, and trouble-shooting business systems. Her education includes two Bachelor's, a Master's, and a certificate in multimedia authoring.