Swinburne Online is a recently established public private partnership established to run degree programs fully online, the first venture of this kind in Australia.

Swinburne Online is 50% owned by Swinburne University, and 50% owned by SEEK. Swinburne University is a research intensive university in Melbourne, Australia, recently named in the world’s top 400 universities in the Academic Ranking of World Universities. SEEK is an entrepreneurial online business, which owns leading online employment market places across Australia, New Zealand, China, Asia, Brazil and Mexico.

At Swinburne Online our goal is to be the best online provider in Australia, with aggressive goals in student satisfaction and retention. We have established a learning model based on a socio-constructivist pedagogy, with high expectation of student engagement, and are supplementing this with extended hours technical, pastoral, and generic learning support.

In this session I will present an overview of the governance, business and learning and teaching models which underpin this new business.