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Best Practices Proposal Submission

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Presentation Title: Evaluating Hands-On Art Making Virtually? Assessment Strategies for the Online Art Education Course

Abstract:
How can we share our excitement for visual art with our students in the virtual classroom? Moreover, how can we evaluate students’ art projects online, which are based on hands-on activities using imagination and creativity? Art educators who teach online courses face both possibilities and challenges for this new method of teaching and learning art. This presentation will discuss assessment tools and strategies for online art education courses, highlighting an undergraduate-level art education methods course at East Carolina University, Greenville, NC. Specific evaluation tools such as a video recording tool Tegrity and proctored exam method will be shared. Emphasizing social and qualitative aspects of computer use rather than focusing solely on its technical quantitative measures, this presentation will also explore how to create an organic linkage between the art education methods that we have traditionally utilized and innovative e-learning methods for our students in the age of technology and globalization.