Best Practice Proposal

Taking the Snooze Factor Out of Mandatory Training

Joe Ganci and Sheila Cook team up to show you examples of how mandatory training does not have to induce a coma in learners. Using best practices from eLearning instructional design and development, adult learning, and scenario-based learning we will demonstrate how even the driest content and legislated requirements can be brought to life with meaningful interactions and real world challenges.

Think it takes too much time and too much money to create eLearning that will have an impact? Think again. We will show you best practices that will not only improve your eLearning but also improve the return on your project investment.

About Joe Ganci

Joe Ganci is an eLearning consultant with a long track record. Joe’s design approaches and his innovative use of tools, such as Captivate, Storyline, Presenter and Acrobat, ZebraZapps, Roleplay and others, has caused many to rethink how they are designing and developing their eLearning and to implement new and better methods. Joe's personal and hands-on style to consulting has his services constantly in demand and he is privileged to have visited with many clients all over the world.

Joe is also editor of the weekly News from eLearning Joe newsletter. In it, he covers several eLearning tools each issue, including Captivate, Storyline, ZebraZapps, Raptivity, iSpring and more, with free samples and demos. The free subscription link is: www.tinyurl.com/elearningjoe. His twitter handle is @elearningjoe.

He has been involved in every aspect of learning development since 1983. Joe holds a degree in Computer Science and is a published author, having written several books, research papers and many articles about eLearning. He is widely considered a guru for his expertise in eLearning development and teaches classes and seminars at commercial companies, government facilities, leading universities and at many industry conferences, where he has often served as keynote speaker. Mr. Ganci is one of only eight members of the Adobe eLearning Advisory Council and is an Adobe Certified Captivate Expert. He is on a mission to improve the quality of eLearning with practical approaches that work.
About Sheila Cook

Sheila Cook, Hons BSc, has 25 years of experience as an eLearning Instructional Designer, Blended Learning Specialist, Facilitator and Knowledge Broker. Her experience includes supporting educational, management of change and knowledge translation initiatives in healthcare, private sector and research environments. Through her consulting company, InFacilitation, she offers a unique combination of strategic and creative skills to connect research evidence, lived experience and practice. Helping teams drive knowledge into action to improve health, teamwork and productivity is her passion. Her workshops and e-Learning modules are filled with interactions, real world challenges and fun. In her free time she enjoys yoga, hiking in the Alps and riding her bike on the beach. Sheila lives by the motto: “Be clear. Catch fire. Get stuff done!”