Using Technology to Reach Students,  
On Campus and Beyond

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Abstract: At Thunderbird, our library patrons include many different types of key constituents. We constantly strive to reevaluate how, when, and where this diverse group of patrons acquire knowledge so that we can provide them with the instruction and skills that they need to be lifelong learners and users of technology. Students must learn both the value and the skills of locating information in an electronic environment. In the International Business Information Centre (aka, the Library) at Thunderbird, we use various methods to provide students and alumni with the knowledge and the skills they need to locate international business information from print resources, electronic databases, and the Internet. In my presentation, I will discuss and demonstrate the methods that we use to ensure that students have access to the most current, comprehensive, and valuable business information, both from on campus and beyond.