How to motivate students in learning? How to keep them focused during a traditional lecture? How to make lectures interesting and entertained? This demonstration will present a process for planning, designing, developing, implementing, and evaluating multimedia instructions in the classroom. It is a story of success.

In response to those questions, they turned to technology for an answer. A technology plan came into being. First, the Instructional Technology Center was built with the purpose of offering technology training to faculty, providing them with developmental tools, and assisting them in the production of multimedia instruction for the classroom. Secondly, Multimedia Presentation Mini-Grant was created to encourage faculty to redesign their curriculum and to develop multimedia presentations for the classroom. Thirdly, instructional designer was hired to assist faculty in the developing and implementing process. Fourthly, Multimedia Display Classrooms were built.

It's been a year and half since they started implementing multimedia instructions to their teaching. Students love it! Faculties love it! They thought that multimedia presentations retained their attention and visually stimulated their learning. They also indicated they would like to see more multimedia presentations in the classroom.