E-Learning: A Strategic Weapon in the New Millennium

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Abstract: With the breakneck speed of today's business world, staying competitive and successful depends on the knowledge and education within companies. More and more companies are turning to education as a means to create a unified and successful working environment. Web-based learning allows businesses to maintain their momentum through offering flexible, timely options for workforces that must stay on top.

Attendees will learn:
1) How e-learning classes are faster to market with new technologies and trends than regular classroom training.
2) How web-based learning is especially suited to the many changes in the e-commerce marketplace today.
3) How e-learning adds to a company's bottom-line through return on investment and high performance employees.