Distance education has been viewed as a tool for increasing enrollment and increasing access for non-traditional students. Traditional schools must make a number of decisions before implementing online or blended course offerings. This presentation serves as an overview of ideas expressed by students taking online and/or blended courses at a state-supported university.

Attendees will gain insight on students' motivation for taking online courses and some of the institutional factors that affect their success. Components include the classroom experience, student support services, organizational structure, instructional design and administrative practices. The presentation also includes a discussion of the institution's exploration of these choices. This
information is important for faculty and administrators who are considering online course implementation or expansion.