Presentation Proposal for AACE Elearn 2011

TITLE: How to Gather Data and Boost Learning with Embedded Surveys and Quizzes

Type of Session: Product and Services Showcase:

Jeff Place
Questionmark
USA
jeff@questiomark.com

Abstract:

Until recently, online assessments have been presented in isolation, occupying an entire computer screen and – presumably – the learner’s undivided attention! Such assessments still play a vital role, but just as videos are now embedded within a Web page alongside other content, so too are quizzes and surveys. These assessments are right at home within learning mashups that combine text, videos, podcasts, graphics and other learning materials in many settings and contexts. They are easy to place within SharePoint and other portals, wikis, blogs and social networking sites. This presentation will show how to embed Questionmark knowledge checks, surveys and other assessments and use them to collect data, give learners valuable retrieval practice and make the online learning environment more engaging and effective.