The development of a new, interdisciplinary peer-reviewed research journal (published both online and in print) presents challenges to a newly formed editorial staff, particularly when geographically dispersed and frequently asynchronous in communication. The presenter at this session for ED-MEDIA 2009’s Best Practices offerings (Editor-in-Chief) will describe the development of such a journal with early authorship that is both international and interdisciplinary. Discussion will include selection of a niche to be addressed by the journal, partnering with a publisher, assembly of an editorial board, training and evaluation of peer-reviewers, and ongoing acquisition and evaluation of research manuscripts. Early successes include an acceptance rate comparable to those of long-established journals, as well as positive feedback from authors (both accepted and rejected). Also discussed will be lessons learned, in terms of faculty involvement, peer journals, and university resources.