Advanced Content Development for Professional E-Learning

Participants who attend this workshop will have an interactive opportunity to implement proven teaching methodologies and pedagogy with advanced instructional design and content development models for the successful development and implementation of e-learning courses. Participants will learn how to design online courses, delivered through various courseware systems, including custom and proprietary courseware that engages the learner significantly in the learning process. The instructor, facilitator, faculty member will find this workshop useful in developing and sharpening the skills necessary to transform and integrate traditional live, face-to-face content into meaningful and academically viable curriculum in the e-learning environment.

The main objectives are:

1. To promote proven pedagogy in the e-learning environment.
2. Develop and sharpen online course design and development skills.
3. Facilitate enhanced learner/facilitator mutual goals and objectives in the the e-learning environment.
4. Share academically solid skills for advanced course delivery in the e-learning environment.
5. Facilitate an understanding of the designing and delivery of curriculum in a variety of e-learning environments

The workshop will provide participants with an opportunity to interact with proven and new instructional design and course content development models that are deliverable through traditional and custom courseware systems. This workshop will sharpen the teaching/facilitating skills of those who are involved in the delivery of e-learning curriculum in distance education or online programs. The workshop will use interactive technologies to demonstrate to participants how to effectively transfer skills learned and sharpened during the workshop to the participants' specific environments by providing hands-on engagement with the workshop materials.

Participants should be familiar with the delivery of content in the online environment and with the fundamentals of designing and delivering e-learning

Dr. Squires Pang has not only over 17 years of law firm experience but in 1989 founded two corporations, LawPrep, Inc. and LawPrep Press, Inc. The primary focus of these entities was to develop and design law-related curricula that was marketed on a joint venture basis through major universities around the United States and individually to lawyers and paralegals to deliver legal education products and services. She was formerly President/COO of Legal EdNet.com and Manager, Firmwide Practice Section Development, Training and Forms for Akin, Gump, Strauss, Hauer & Feld, L.L.P. Dr.
Squires Pang has served in a consulting capacity over the last ten years with various institutions and organizations in designing and developing curricula, adopting new technologies, integrating technology with instruction and implementing training and professional education programs. Dr. Squires Pang also has experience providing multimedia, interactive distributed learning to working professions, as well as adult learners in law and business, via a variety of technologies including video streaming and on line-conferencing (Webcasts, synchronous and asynchronous threaded discussion boards and chat rooms) via the Internet, satellite, ISDN-based videoconferencing an CD-ROM. She has managerial experience in educational multimedia course design and development including experience with instructional design and educational technologies. She has been responsible for the course design and delivery using Macromedia Director, Windows Media Player, FrontPage, PowerPoint, Blackboard, Prometheus, Webboard and a host of other platforms. She also has experience with digital video, MPEG, MOV and AVI Files.

Dr. Squires Pang has been a speaker at the MEC 2001 Conference: Turning a New Page in Educational Technologies sponsored by Arizona State University, the 2001 Conference on Training and Knowledge Management: Moving Beyond Training sponsored by Generation 21 Learning Management Systems and a speaker at various other e-learning conferences.

You may learn more at www.edway.com