Using the Dreamweaver Suite of Products to Create e-Learning

Garin Hess
CEO
Rapid Intake
garinh@rapidintake.com

Steven Hancock
President
Rapid Intake
steveh@rapidintake.com

Intended Audience
This lab workshop is intended for an audience of educators, instructional designers and web developers who want to learn to develop e-Learning. No pre-requisites.

Proposed Length
1 HOUR

Abstract

The Challenges of e-Learning

There are probably as many definitions of e-Learning as there are organizations that use e-Learning. The most encompassing definition we can provide is: e-Learning is using technology to promote learning.

In today's high-tech world it is important for people and educational institutions to take advantage of quality e-Learning solutions. We stress the term QUALITY because that is what makes the difference. e-Learning delivered just because it is a buzzword will not solve an organization's problem. Ineffective e-Learning will waste your money and erode your organization's trust in future e-Learning opportunities. However effectively designed e-Learning will generate countless benefits.

Why use Dreamweaver to develop e-Learning?

Let's face it. Dreamweaver was not developed for the sole purpose of creating e-Learning. It is a visual HTML editor created to make the development and management of web pages and web sites much easier. However in recent years Macromedia have released two powerful tool extensions, CourseBuilder and Learning Site Command. These tools have launched Dreamweaver to become the e-Learning industry standard development tool of choice for many educators and developers. Dreamweaver offers many advantages.

- Dreamweaver is becoming a standard in many IT departments.
- Macromedia shows significant support for e-Learning.
- Courses developed using Dreamweaver work without plug-ins.
- Other products and media elements can easily be incorporated
Summary of Instructor Qualifications

Garin Hess (CEO) and Steven Hancock (President) are the founders and co-owners of Rapid Intake Inc., (www.rapidintake.com) a firm specializing in custom e-Learning design and development, and training products for e-Learning development. Garin and Steve possess extensive training and project development experience using these tools in real world projects. Together they offer over fourteen years of industry experience. Garin and Steve co-wrote the Rapid Intake Press e-Learning Development Series that is rapidly becoming an industry standard text. This series includes:

- Fundamental e-Learning Techniques Using Dreamweaver®
- Using Dreamweaver® to Create e-Learning: A comprehensive guide to CourseBuilder and Learning Site

They will shortly be releasing their second book:
- Using Flash to Create e-Learning

More information is available online at www.rapidintake.com.