Deploying Web-Based Assessments
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Learn the principles of creating and administering Web-based tests and assessments using Question Mark™ Perception™ software. Find out how to use Perception’s authoring wizard to create questions in a variety of formats: multiple choice, multiple response, hot spot, text, numeric, selection, and matrix questions as well as explanation screens that can include text, graphics, and multimedia. Participants will also learn how to create multiple question banks from which to assemble tests, surveys, and questionnaires. Other topics include how to set up interactive feedback, create adaptive tests, analyze test results, and create reports. Example questions will be presented from various applications including competency testing, employee recruitment, customer satisfaction questionnaires, study aids, diagnostic tests, skills assessments, product knowledge exams, course evaluations, and certifications. The presentation will cover such issues as test security, linking with learning management systems, and the use of Perception Secure Browser for high-stakes tests.