Enabling technologies, like Internet and advanced prototyping techniques have opened new possibilities for companies and their business activities.

Web-enabled virtual interactive virtual product models can be benefited in different business activities to implement E-Business solutions that includes strategic new ways to handle activities like distributed product development, web based marketing, e-commerce, training and service as well as support to distribution channels and partners.

Virtual prototypes can be benefited both in company’s activities from concept design to customer service, and in customer’s side starting from initial need for some goods and ending in receiving help from the supplier. Very small size interactive virtual product models with real behavior offer undisputed benefits compared to current static or animated 2-dimensional presentations on the web.

For more information please contact jorma.palo@cybelius.com and visit our Virtual Gallery at www.cybelius.com. Real business. Virtually. Interact to understand.