Online calendaring for Education

Contact information:
Cathy Caldeira
LNS Communications on behalf of WebEvent
617-444-8439
ccaldeira@LNScom.com

Speaker Abstract
Since the early days of the Internet, online event calendaring and scheduling has been one of the most widely used and cost-effective forms of collaboration. Today, Web-based event calendaring has an important role in education because there is a great need to publicize a complex universe of events to a large distributed audience. This presentation will discuss the ease of creating a campus-wide Web-based calendaring system that integrates event calendaring and group/personal calendaring into a campus portal.

In addition, it will articulate the vision of the universal calendaring function for the college campus, including event publication, personal and group scheduling, resource reservation and management, and integration with other scheduling applications. For example, Nick McCammon, event calendar administrator for Indiana University (IU), needed a scalable solution to centralize and organize events for eight campuses serving roughly 100,000 students, 400,000 alumni and thousands of staff members and faculty. Nick turned to an online calendaring solution that helped him manage and organize the event listings; in addition, it increased awareness and attendance of IU events and increased traffic to its Web site.

Suggested Audience
- IT & School Administrators
- IT Department Heads

Additional Information:
Speaker’s Bio
WebEvent President and CEO Andy Sherman has 25 years of experience in enterprise-level sales and business development positions in the Internet, software, telecommunications, and hardware segments of the IT industry. As president and CEO, Sherman is responsible for driving WebEvent’s strategic vision and positioning the company for continued growth. Prior to joining WebEvent, he was vice president of sales at NaviSite, a managed hosting service provider. He was directly responsible for growing NaviSite from a small start-up to more than $100 million in revenues, which helped lead to a celebrated IPO in 1999. In addition, Sherman previously held sales and management positions in organizations such as IBM, MCI Telecommunications, and Apple Computer. He graduated cum laude from Dartmouth College with a B.A. in History.

About WebEvent
WebEvent is a pioneering developer and leading provider of Web-based calendaring solutions with a focus on higher education, including installations at the nation’s largest universities. The company has more than 2,700 installations at educational institutions, nonprofit organizations, government agencies, and corporations generating more than 120,000 interactive calendars.
accessed by millions of users every day. Its flagship product, WebEvent Publish, centralizes and automates the process of capturing, organizing, and updating dynamic event information from diverse sources for multiple event calendars. For more information visit www.webevent.com or call 978-975-3344.

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