World Conference On Educational Media & Technology 2014

June 23-26, 2014
Tampere, Finland

Edited by
Jan Herrington
Jarmo Viteli
Marianna Leikomaa
Preface

In 2014, EdMedia welcomed delegates to the wonderful city of Tampere in Finland for its 26th conference. It is the second time that the EdMedia World Conference on Educational Media and Technology has been held in Tampere, and the return visit in 2014 was again an excellent meeting of minds in a beautiful and inspiring setting.

Situated north of Helsinki, Tampere is the largest inland city of all the Nordic countries with a population of over 200,000. With a highly industrialized past, the old red brick factories line the beautiful Tammerkoski rapids which—along with museums, galleries, shops, restaurants and cafes—forms the heart of the city landscape. The conference was held at the University of Tampere, in modern and well-equipped spaces. Keynote sessions began each day in the magnificent Tampere Talo, the largest conference and concert centre in the Nordic countries, and an example of excellent modern Finnish architecture. By contrast, the opening welcome to the conference, held at the conclusion of events on the first day, was held in the historic Tampere City Hall, where delegates were welcomed by the Mayor of the City. Music played an important part in the event this year, as the conference opened to the infectious and welcoming music of the famous Digi Brothers Band (including tenor Jarmo Viteli, Conference Chair!)

The 26th EdMedia conference was filled with energy and ideas. We were inspired by three excellent keynotes who set the scene each day: Jill Jameson (University of Greenwich), Simon Buckingham-Shum (The Open University), and Erno Lehtinen (University of Turku). We were also fortunate to hear spotlight and invited presentations from Curtis Bonk (Indiana University), Thomas Cochrane (Auckland University of Technology) and Jouni Kangasniemi (Ministry of Education and Culture in Finland). Delegates also enjoyed special sessions, including posters, (with pecha kucha), panels, symposiums and excursions to Finnish schools.

Once again, the Emerging Scholar Stream was an important element of the 2014 conference. It featured a keynote address by Curtis Bonk, and a number of special sessions tailored for graduate students and emerging scholars in the field. In keeping with the educational technology focus of the conference, delegates were also able to attend the conference and present papers and posters virtually.

Review process

For the 2014 EdMedia Conference, there were 360 full papers submitted for review and 210 were accepted for presentation. A further 483 brief papers were submitted and 288 were accepted. This represents an acceptance rate of approximately 59% of papers submitted to the conference. Each paper was peer-reviewed by at least two members of the Program Committee (over 150 people throughout the world, listed at http://www.aace.org/conf/edmedia/committeepc/). A total of 35 submissions were nominated as outstanding papers based on highly-scored reviews. Eight papers were selected by the Conference Co-Chairs as award winning papers, together with 3 posters and one pecha kucha presentation.

Appreciation and gratitude

Thanks are extended to the delegates who presented a range of excellent papers throughout the conference, and to the 124 international reviewers who helped to choose them for presentation.

The professional and technical staff of AACE, led by Dr. Gary Marks, is the backbone of the organization, working behind the scenes to bring the conference to life every year. In particular, Conference Director, Sarah Duke Benson, must be thanked for her extraordinary effort in ensuring that the conference was organized and proceeded smoothly. She, together with local Co-Chairs Jarmo Viteli and Marianna Leikomaa, organized venue and site arrangements, program schedule, registration, and social events, to ensure that the conference ran without a hitch. We are also grateful to the small army of yellow-shirted volunteers who assisted on the registration desk, and provided technical support and general assistance throughout the conference.

The Executive Committee, a group of academics throughout the world (listed at aace.org/conf/edmedia/committeeEC.htm), who assist in the selection of speakers and other academic aspects of the conference, worked tirelessly (and virtually) throughout the year to bring you the best conference possible. In 2014, the committee comprised:

Chair: Jan Herrington (Murdoch University, Australia)
Program Chair: Jarmo Viteli (University of Tampere, Finland)
Local Co-Chair: Marianna Leikomaa (Tampere University of Applied Sciences, Finland)
Social Web Team Coordinator: Martin Ebner (Graz University of Technology, Austria)
Poster and Pecha Kucha Chair: Theo Bastaens (Fernuniversität in Hagen, Germany & Open University of The Netherlands)
Emerging Scholar Stream Chairs: Heather Hughes (Penn State University, USA), Joyce Johnston (George Mason University, USA), Jarmo Viteli (University of Tampere, Finland)
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We look forward to seeing you again—or perhaps for the first time—at another excellent EdMedia Conference to be held in Montreal Canada in 2015. It will be a pleasure to welcome you into the community of EdMedia.

-- Jarmo Viteli, Marianna Leikomaa and Jan Herrington (Conference Chairs)
Conference title:
EdMedia 2014
World Conference on Educational Media and Technology

Dates: June 23 - 26, 2014

Location: Tampere, Finland

Hosts: University of Tampere and Tampere University of Applied Sciences

Conference Chairs/Proceedings Editors:
Jan Herrington, Murdoch University
Jarmo Viteli, University of Tampere
Marianna Leikomaa, Tampere University of Applied Sciences

EdMedia 2014 proceedings:
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**Social Web Team Coordinator:** Martin Ebner, Graz Univ. of Technology, Austria

**Emerging Scholar Stream Chairs:**
- Heather Hughes, Penn State Univ., USA; Joyce Johnston, George Mason Univ., USA; Jarmo Vitele, Univ. of Tampere, Finland

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Early registration: September 15, 2014
Authors confirmation: September 15, 2014
Hotel reservations: September 29, 2014

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